

# 2022 GIFT GUIDE

The Ultimate Guide to Gifting  
the Independent Type Way.



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# Hello all!

We here at Proof&Co. are committed to observing and tracking the ever-changing landscape of independent type in effort to bridge the gap between type insiders and type outsiders, type makers and type buyers, type designers and type users. What better way to do this than with cool stuff, right?

We've compiled the most intriguing, the most useful, the most informative, the most beautiful, and the most entertaining objects, art, and books released by independent foundries and booksellers in 2022 for you in this handy little gift guide.

Use it to shop for your friends, your family, or yourself. Or, better yet, hand it off to that person in your life who doesn't have a clue about type as a not-so-subtle hint toward what they can be getting you this year.

Ultimately, we hope this gift guide will keep you in the orbit of independent type makers and sellers this shopping season. Here's to an amazing 2023, stay tuned with us at [proofco.xyz](https://proofco.xyz)!

Kyle & Josh



# Contents:



GOODS



PAPER  
GOODS



CLOTHING



BOOKS



GOODS



## Type Tattoos

\$5.50

### TATTLY

Embrace joy with Ciara LeRoy's new stitched design.  
Size: 2.5" x 2.5" Tattly tattoos are safe and non-toxic,  
lasting on average 2-4 days. We suggest placing on oil-free  
areas where skin does not stretch and keep them clean!

[BUY HERE](#)





## Doggie Bags

\$8.00

### HOUSE INDUSTRIES

At House, we're always looking for a place to share our love of letterforms. We now offer this fine canine stool collection bag for your consideration. This inspired medium allows us a moment to fontificate while you wait for your dog to defecate.

[BUY HERE](#)





# Party Globe Guy Keychain

€9.00

## PRODUCTION TYPE

- Metal keychain printed in 5 colors
- Stainless steel key ring
- 5x6cm

A Jiro Bevis design

[BUY HERE](#)



## House Numbers

\$14.40

### SCHOOLHOUSE

Exclusive Schoolhouse embossed aluminum signs made with antique tooling by a 100 year old, third generation, family run Portland Company. Powder coated and painted finish. 0 through 9.

[BUY HERE](#)



## Type Cooker Dice

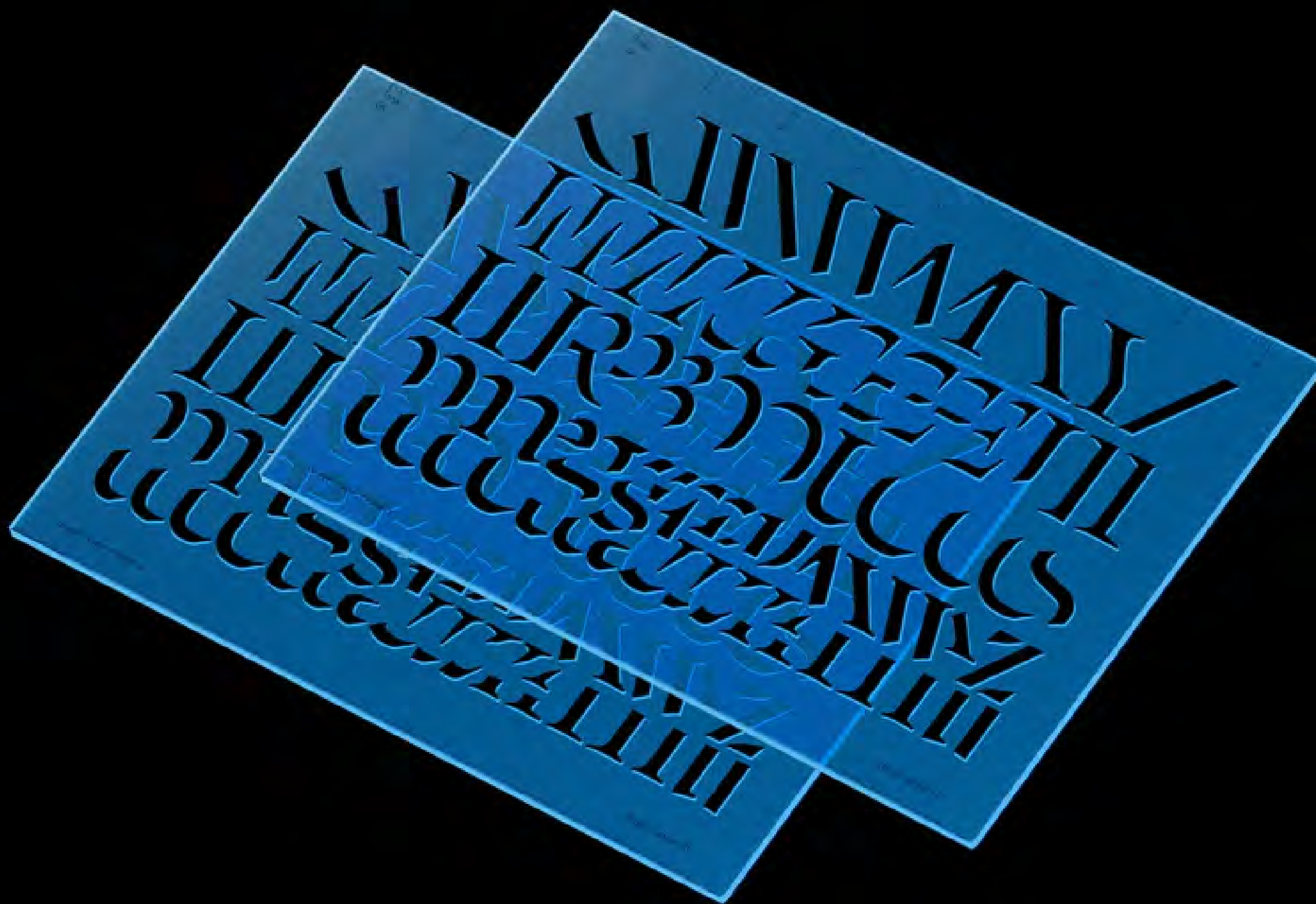
\$17.62

### MOTA ITALIC

Hours of fun & inspiration can be yours every time you roll the dice! These dice are a physical manifestation of Erik van Blockland's classic TypeCooker tool. Each roll generates a random set of parameters you can use to practice your letter sketching and help give ideas for new designs.

[BUY HERE](#)





## Etude Stencil Stencil

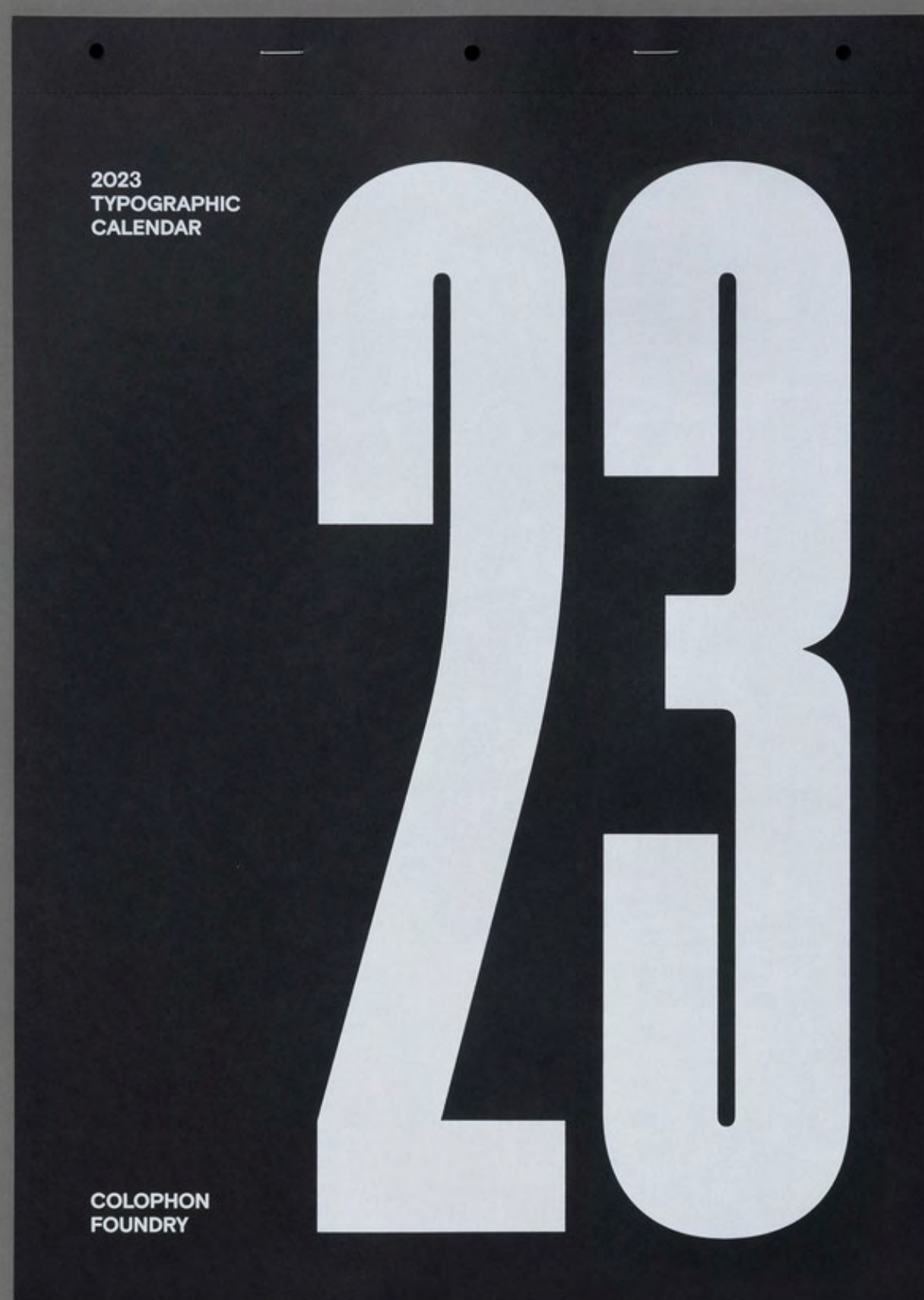
\$20.00

### ORDER TYPE FOUNDRY

Light blue translucent acrylic drafting stencil featuring strokes and elements from OTF's Etude Stencil typeface family.

[BUY HERE](#)





## 2023 Calendar

£23.00

### COLOPHON

For the third year running, our 13-tear-sheet, 2023 Typographic Calendar is silkscreened in gloss white on heavyweight black paper, with a nod to calendars by Vignelli, Tovaglia and Mari. It uses a simplistic system to display each month as a numeral with corresponding dates and days.

[BUY HERE](#)



# Type Tote

\$28.00

REAL FUN WOW

Liberty Bags - Large Canvas Tote  
17 3/4"W x 15 3/4"H x 6 1/4"D  
Set in XYZ Type's Ballast

BUY HERE





## Extra Extra

\$29.00

PSTL

A 48 pg lettering workbook + specimen that focuses on how to push the ideas of emphasis, embellishment and exaggeration in your design. Throughout the specimen you will find a hand-full of quick exercises, 10 extra credit projects and over 30 real-world examples.

[BUY HERE](#)





## Custom Luggage Tags

\$30.00

### VARIOUS KEY TAGS

Various Luggage Tags are custom engraved for design-minded people who enjoy travel, happiness, and fun. Born out of a deep love of travel and the sheer necessity of finding a simple Luggage Tag that isn't too fussy.

[BUY HERE](#)



## Karel Martens 2023 Calendar \$40.00

### DRAW DOWN BOOKS

For each day of this elegant 2023 calendar, Martens has created a unique abstracted form to serve as a number—originally constructed using his signature method of printing letterpress monoprints from found metal forms, which are then digitized to comprise 365 compositions in total.

[BUY HERE](#)





## Believe Blanket

€200.00

VALENTINA CASALI

Wool & acrylic blanket with custom swashy lettering woven in two colors.

Size: 185cmx150cm

[BUY HERE](#)





## House Numbers

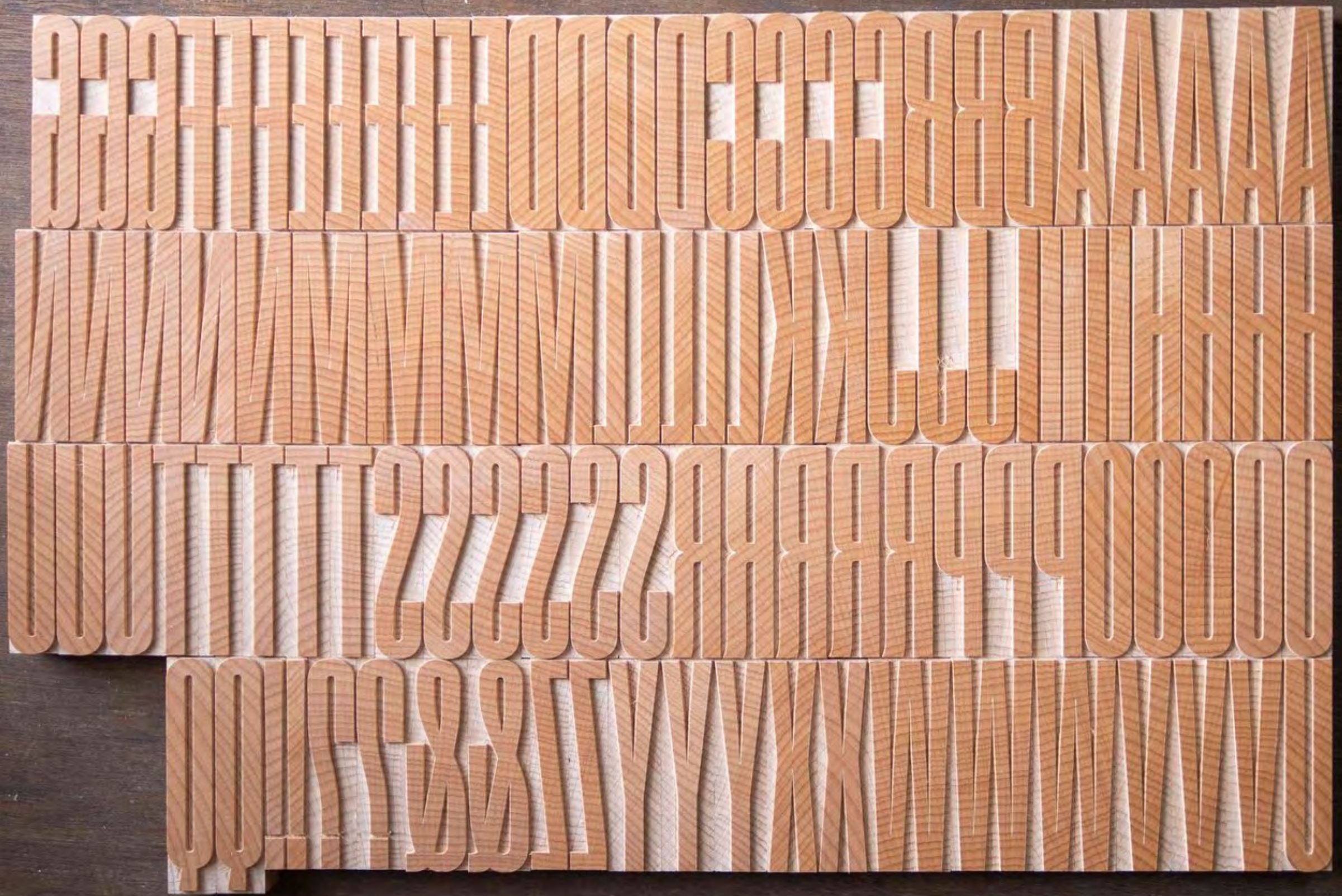
\$85.00AUD

MUD AUSTRALIA

We've partnered with Vince Frost of Frost\*collective to create bold and playful Numbers for display on and in your home. A refined yet playful object in a striking graphic font with strong sculptural qualities.

[BUY HERE](#)





## Wood Type

£240.00

### TYPE HIGH DESIGN

We make new wood type, ornaments and custom designs for letterpress printers and enthusiasts. Our products are CNC machined from end grain beech, sanded to the precise type height and polished to a smooth finish. The default type height is 0.918" with a tolerance of 0.05mm along the end grain.

[BUY HERE](#)





## Rezак Poster

\$9.36

### TYPETOGETHER

To complement Anya Danilova's Rezак release, we commissioned a new poster from Martin Gnadт that is now available in our store. Just cover the shipping and the poster is yours for free. The design shows movement with a bright yellow ampersand on reflective silver background.

[BUY HERE](#)



## GT Ultra Poster

\$10.00

### GRILLI TYPE

Behold! The poster for GT Ultra. The typeface dances between the worlds of sans and serifs, fusing calligraphy and construction. The poster is nothing but a g-thang on one side and elaborate technical details on the other. Give your room some '70s flared-serif flared-serif Studio 54 vibes and sink into the poster's deep rich yellow-orange.

[BUY HERE](#)





# Internal Struggle Print

\$10.00

MIKEY BURTON

8"x10" One-color Risograph

Limited Edition of 100

Signed, Stamped & Numbered

[BUY HERE](#)





## Holiday Cards

\$19.58

CHRISTOPHER ROULEAU

This 4-pack of festive, A2-size showcard-style greeting cards were sign painted with brush and tempera, scanned, and printed in Toronto on Mohawk Superfine Eggshell Ultrawhite 120lb matte fine art paper, using an HP Indigo 7800 Digital Press. Blank inside, envelopes included.

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PAPER GOODS



World Writing Systems Poster €20.00

KOMMUNICATIONSDESIGN

This poster features a representative character for every known writing system known to mankind. The research as part of the "Missing Scripts Project" ran for 18 months at the Atelier National de Recherche Typographique (ANRT), Nancy, at the Mainz University of Applied Sciences and at the Department of Linguistics, Berkeley, USA.

BUY HERE





# Type Definitions Poster \$25.00

## HOODZPAH DESIGN

Screenprinted by the gems at Native Screen Print Co. in FL. Orange and Black ink on off white paper. Sized 11×17 (aka easy to frame). Core typography terms itemized and defined. Designed by Amy Hood. First Edition, Hand Numbered.

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## National Parks Poster

\$35.00

STEVE WOLF

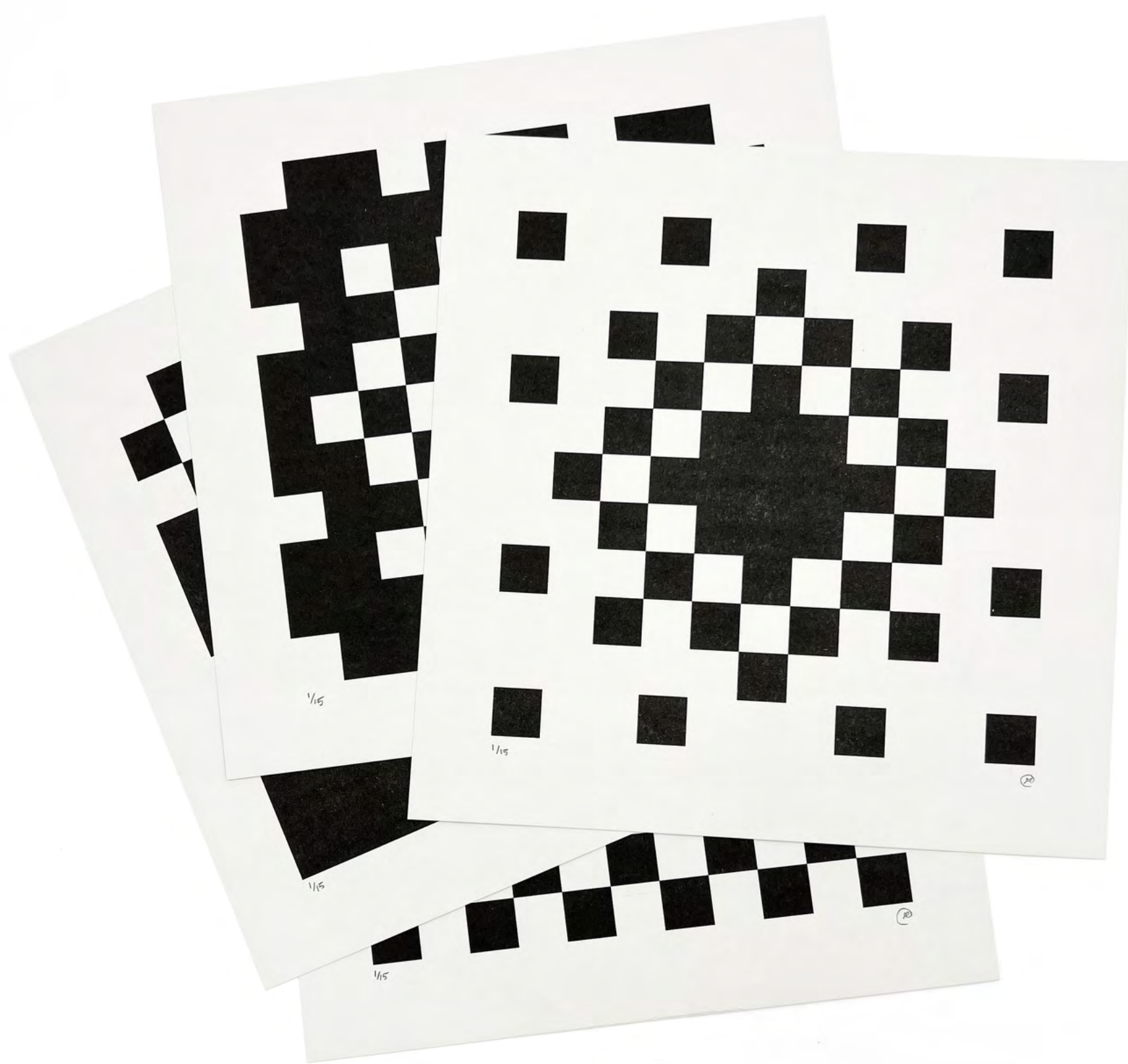
A collection of custom lettering for each of the 63 National Parks. For every poster sold, \$3 will be donated to the National Parks Foundation. Print size is 18"x 24".

[BUY HERE](#)





PAPER GOODS



## Dissolve Print Series

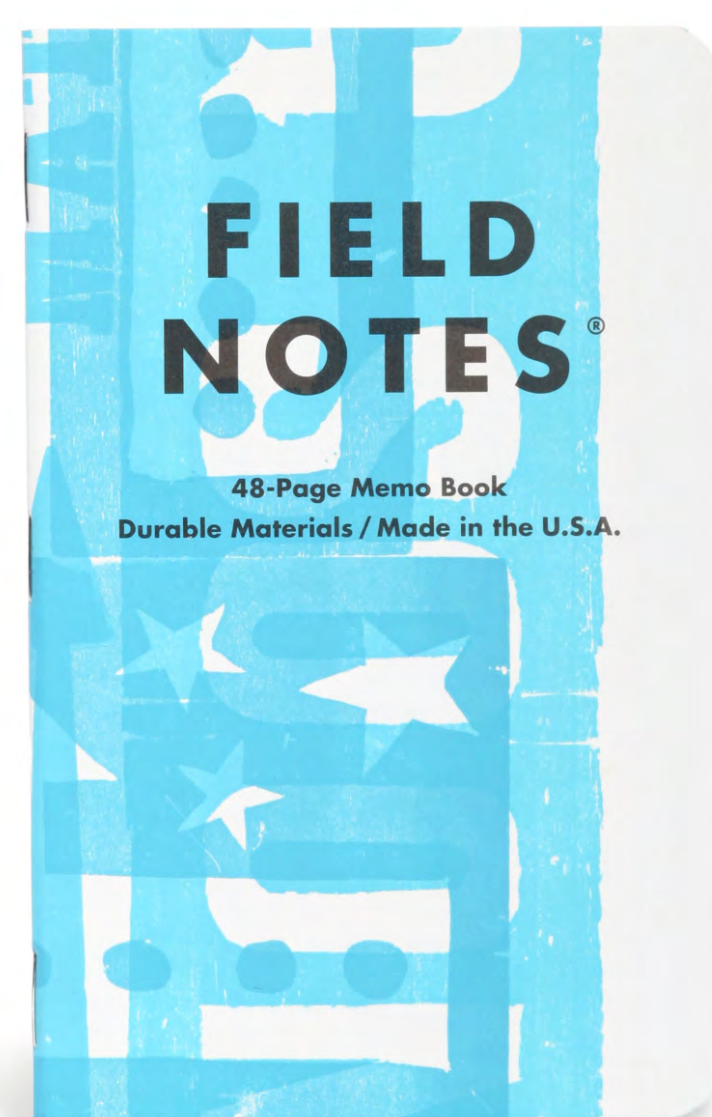
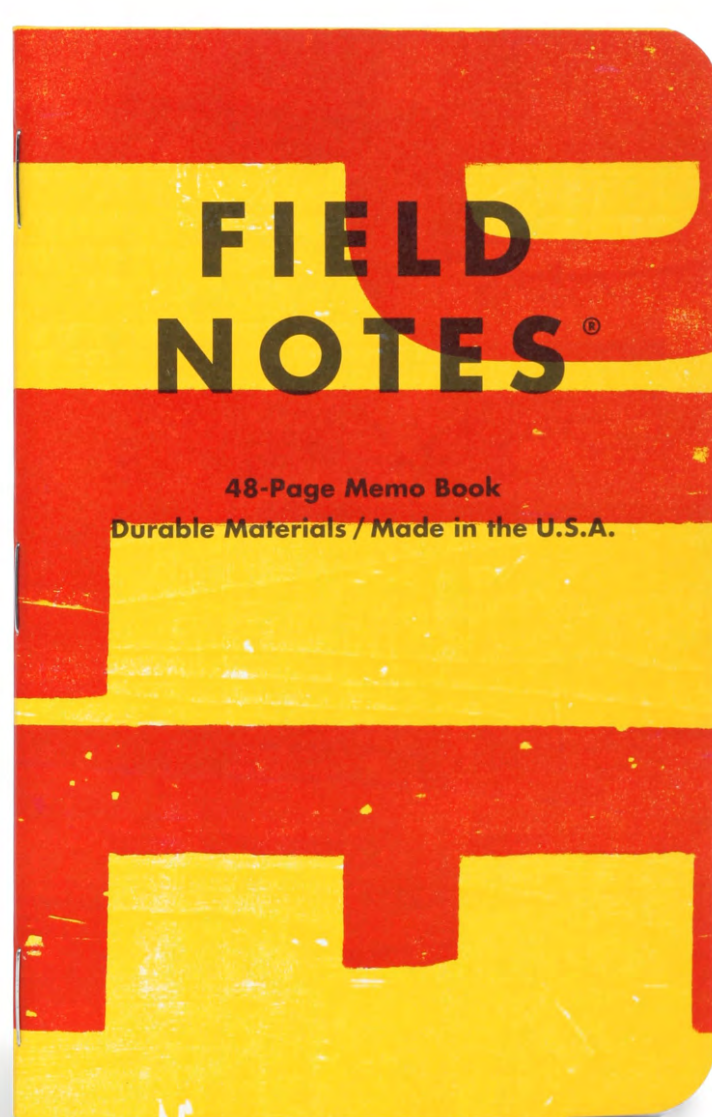
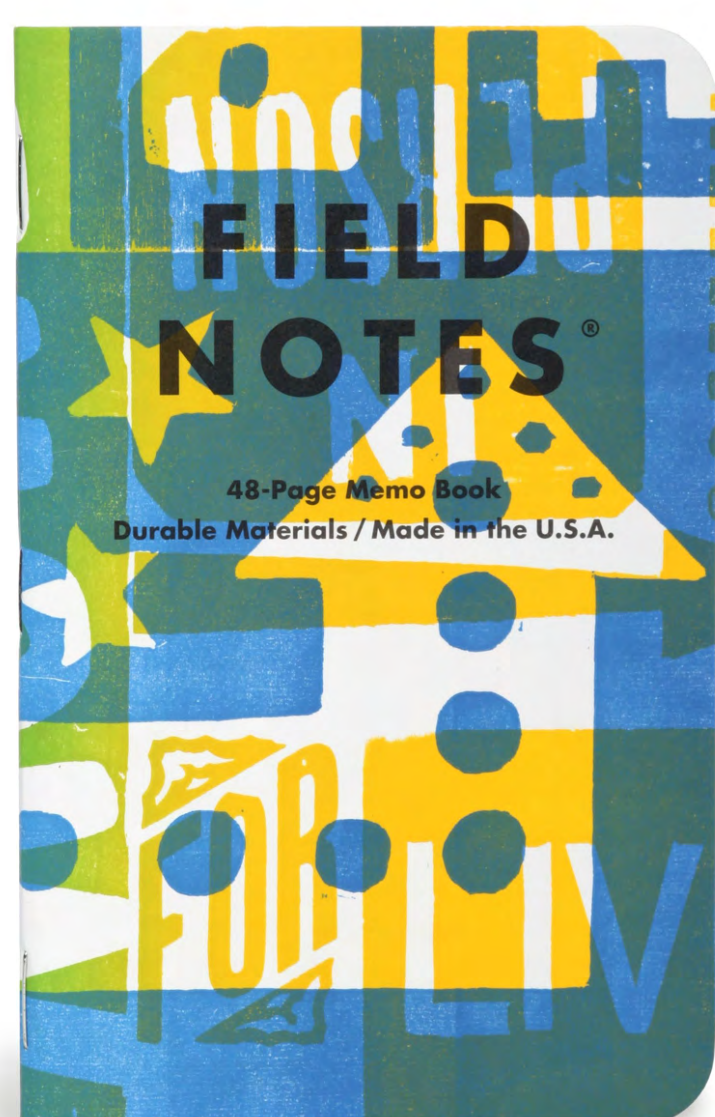
\$50.00

PUTNAM STUDIO

A collection of the four Risograph prints. Each 11" x 11" one-color print is printed on a 100lb French Construction Grout Gray paper.

[BUY HERE](#)





## Field Notes — Hatch Show Print Edition

\$14.95

### FIELD NOTES

We imagined a three-poster public service campaign about effective poster design, which we named Pressing Issues: A Series on Ink, Paper, and Muscle. We wrote some copy and made a couple of really rough sketches and the left it to the crew at Hatch to design and print.

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# Field Notes — Signs of Spring Edition

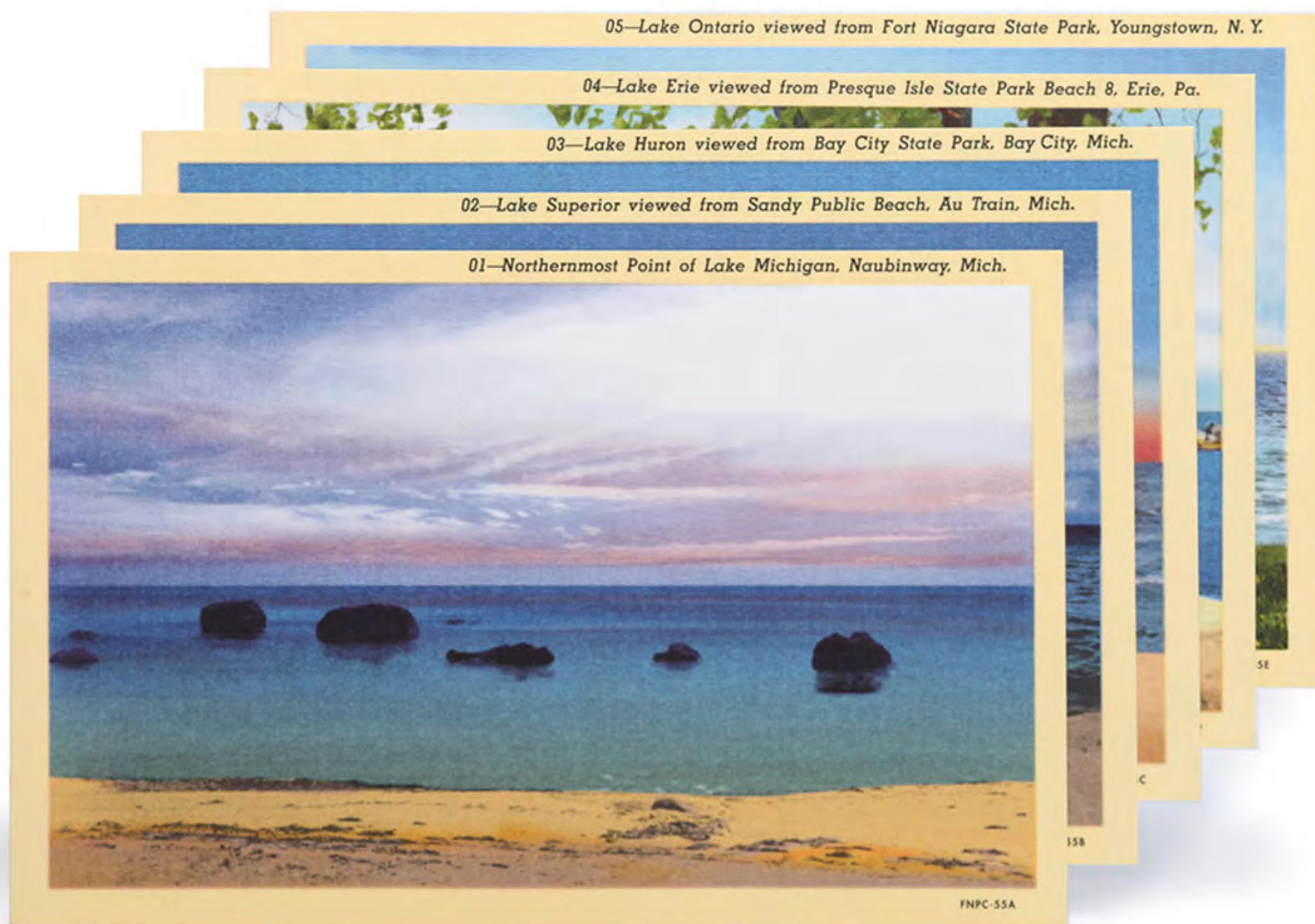
\$14.95

## FIELD NOTES

We wanted to produce something bright and warm for this edition, and to do that we focused on the papers. It all started when we located a batch of Mohawk Via Vellum 80# “Yellow,” a stock we have always loved but never found the right project for, until now.

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## Field Notes — Great Lakes Postcards

\$9.95

### FIELD NOTES

This set of five postcards, one each for Lakes Michigan, Superior, Huron, Erie, and Ontario, was created as a tribute to Curt Teich & Co., the firm that revolutionized the postcard industry in the 1930s with their dreamy, photographic, hand-retouched “Art-Colortone” linen cards.

[BUY HERE](#)





## Logo Socks

€19.00

### PRODUCTION TYPE

One size fits most.  
100% acrylic.

[BUY HERE](#)





## Modern Typefaces Cap

€24.00

### PRODUCTION TYPE

New episode in the Modern Typefaces cap series. 6-panels cap, one-size-fits-all. Unstructured headband, heritage style. Adjustable with metal buckle and loop. Black, Beige, or Mustard Yellow.

[BUY HERE](#)





CLOTHING



## Livin Da Vida Loca Shirt

\$25.00

### OHNO TYPE CO.

19 years after Minott died, and 56 years after Davida was released, we give you this shirt. Coincidence? Not really because there actually isn't any significance in any of those numbers. Still though, SICK SHIRT.

[BUY HERE](#)





# Etude Shirt

\$25.00

ORDER TYPE FOUNDRY

Silkscreen on 100% cotton tee.

[BUY HERE](#)





CLOTHING



# .otf Dad Hat

\$30.00

ORDER TYPE FOUNDRY

Embroidered logo on black corduroy cap

[BUY HERE](#)





CLOTHING



## Kids Alphabet Pants

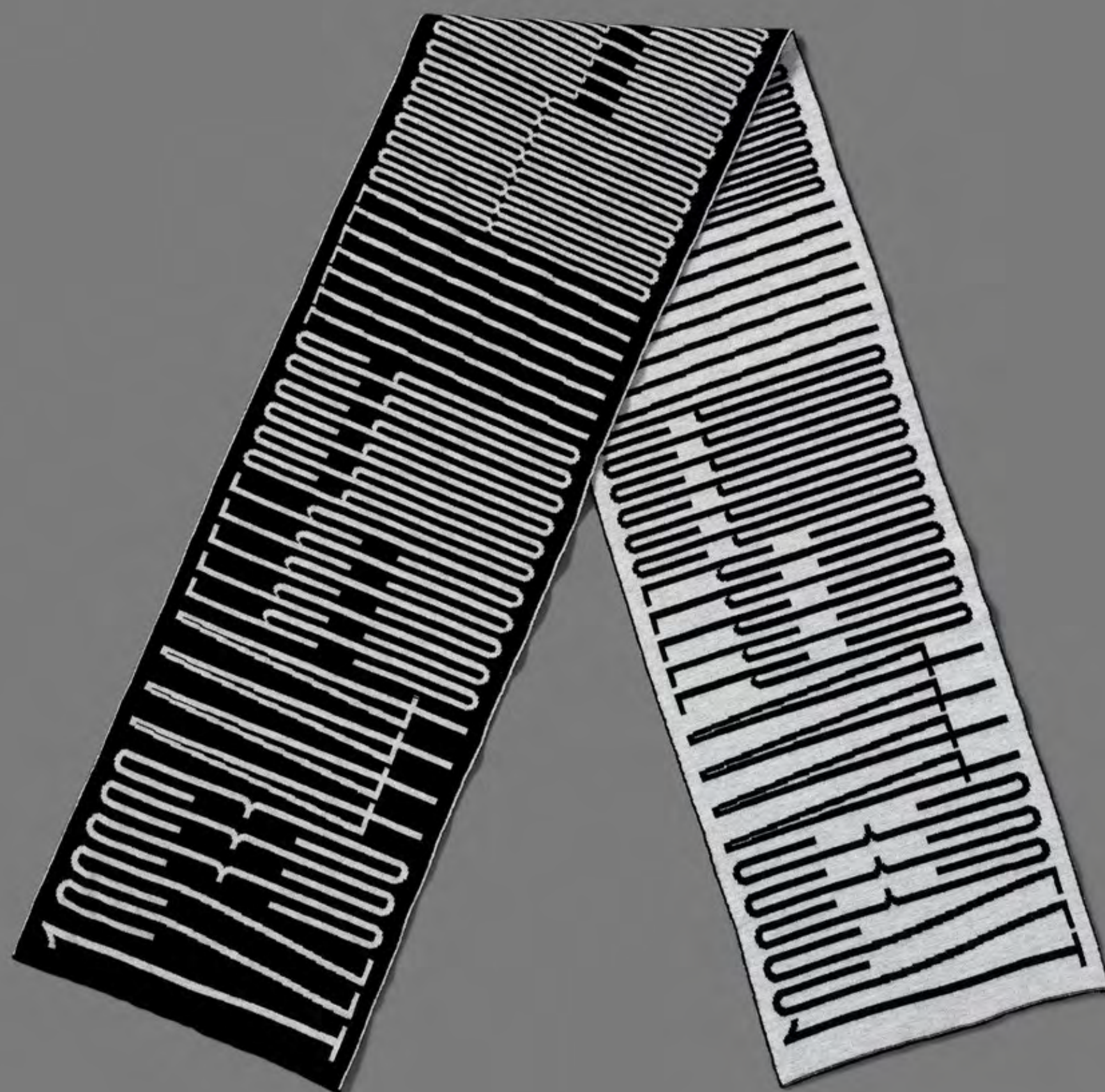
\$45.00

### NUNUNU

Our new alphabet print slithers all over a classic black nununu piece, which is cool because you can casually get in a trance while keeping an eye on the kid at the playground. It also just looks great on these baggy pants for boys & girls. They're roomy & slouchy, giving legs the freedom they need to run, play & perhaps even sit still at times

[BUY HERE](#)





## Coign Scarf

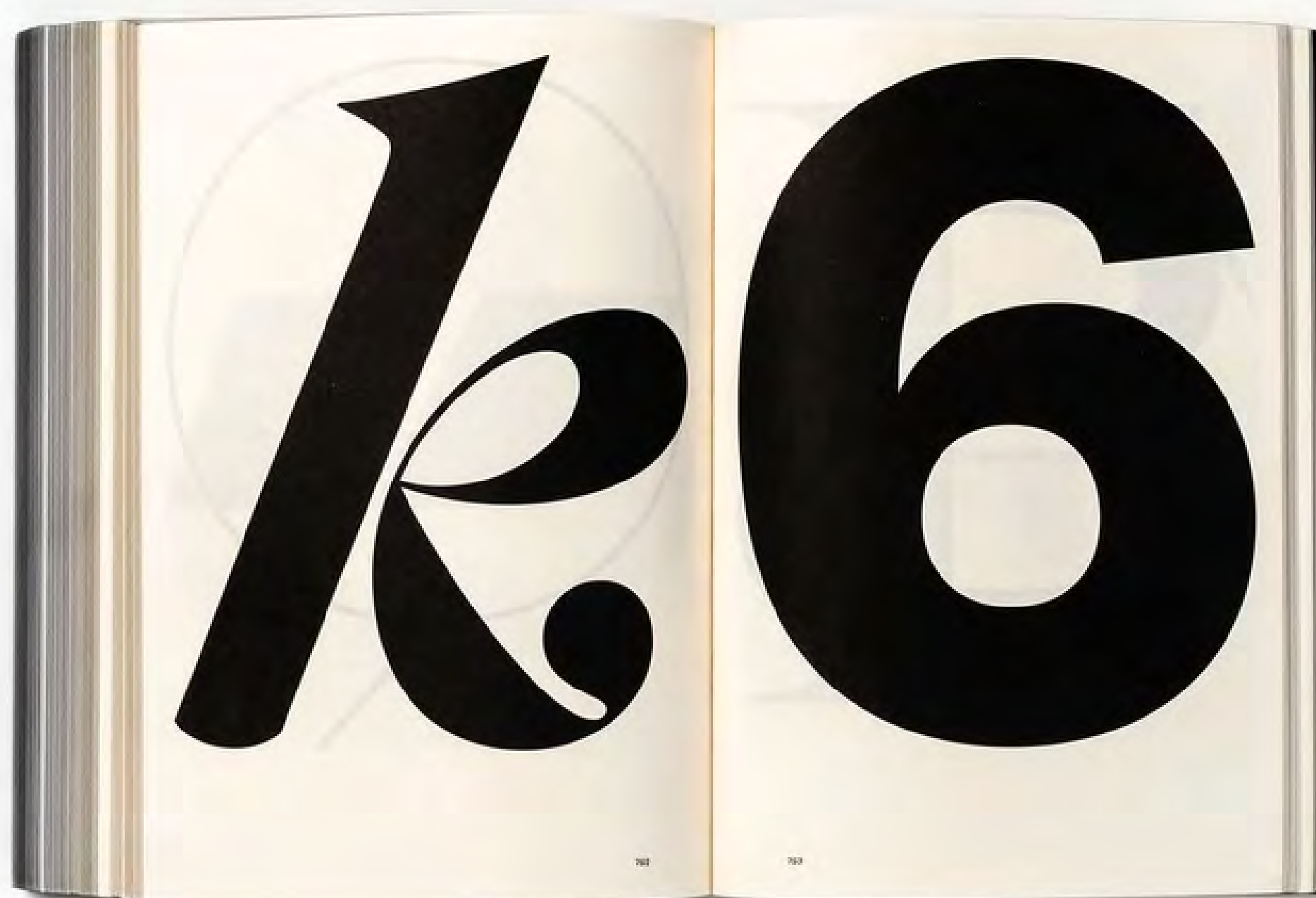
£95.00

### COLOPHON

Knitted in the Scottish Borders, this scarf is made from 100% Geelong Lambswool which is known for its warmth and luxurious soft handle. Utilising our typeface, Coign, the numerals 1—9, are displayed in the quantity relating to the given numeral.

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## The Art of Letters

\$134.85AUD

### FORMIST EDITIONS

Kris Sowersby: The Art of Letters is a visual feast of letterforms celebrating one of the world's leading type designers. The 800 page publication examines Sowersby's letter drawing practice while considering the characters as independent works of art, exploring their interconnections of function and style.

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## Creative Selection

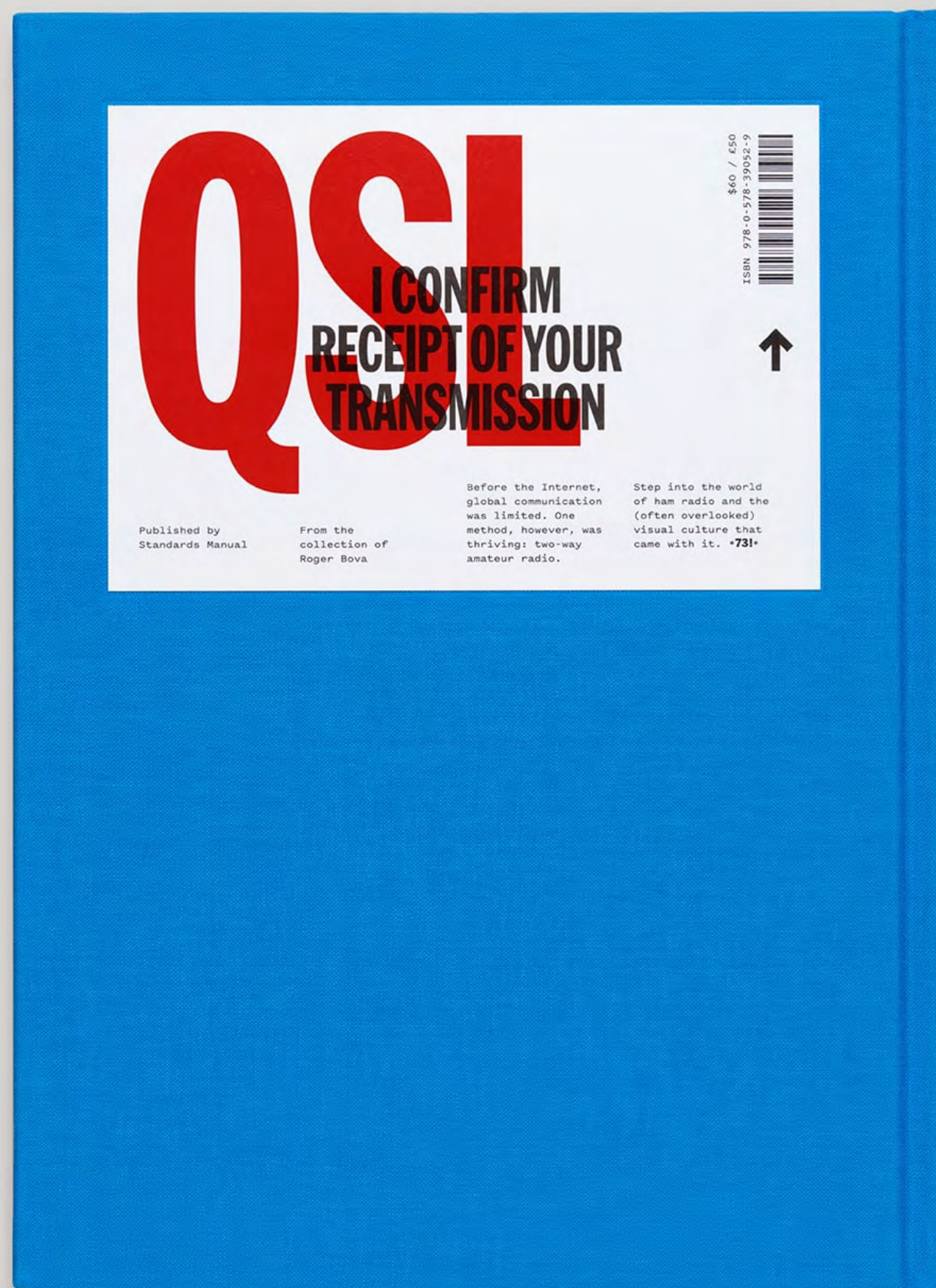
£10.00

### COUNTERPRINT

Hundreds of millions of people use Apple products every day; several thousand work on Apple's campus in Cupertino, California; but only a handful sit at the drawing board. *Creative Selection* recounts the life of one of the few who worked behind the scenes, a highly-respected software engineer who worked in the final years of the Steve Jobs era, the Golden Age of Apple.

[BUY HERE](#)





# QSL

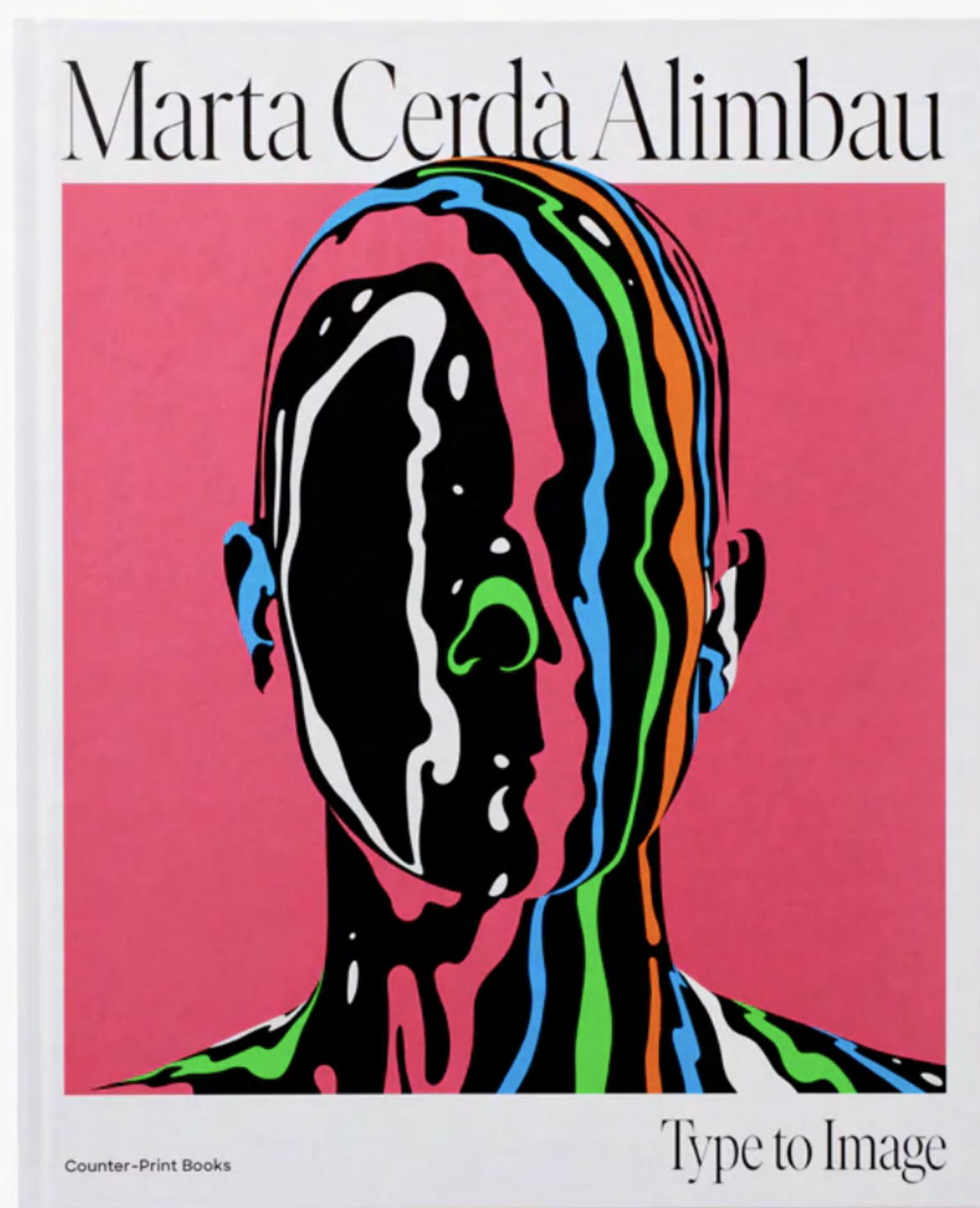
# \$60.00

## STANDARDS MANUAL

A collection of over 150 “QSL cards”, QSL? chronicles a moment in time before the Internet age, when global communication was thriving via amateur, or “ham”, radio operators.

[BUY HERE](#)





## Type to Image

£35.00

### COUNTERPRINT

'Type to Image' by Marta Cerdà Alimbau explores how the celebrated designer blurs the boundaries between typography and illustration. While Cerdà Alimbau's style is strongly eclectic, she believes that the separation of these two disciplines into specialised activities is a limitation.

[BUY HERE](#)





## This Book Is a Camera

\$30.00

KELLI ANDERSON

This is a working camera that lives in a pop-up book. The book concisely explains—while actively demonstrating—how a structure as humble as a folded piece of paper can tap into the intrinsic properties of light to produce a photograph.

[BUY HERE](#)





## Big Type

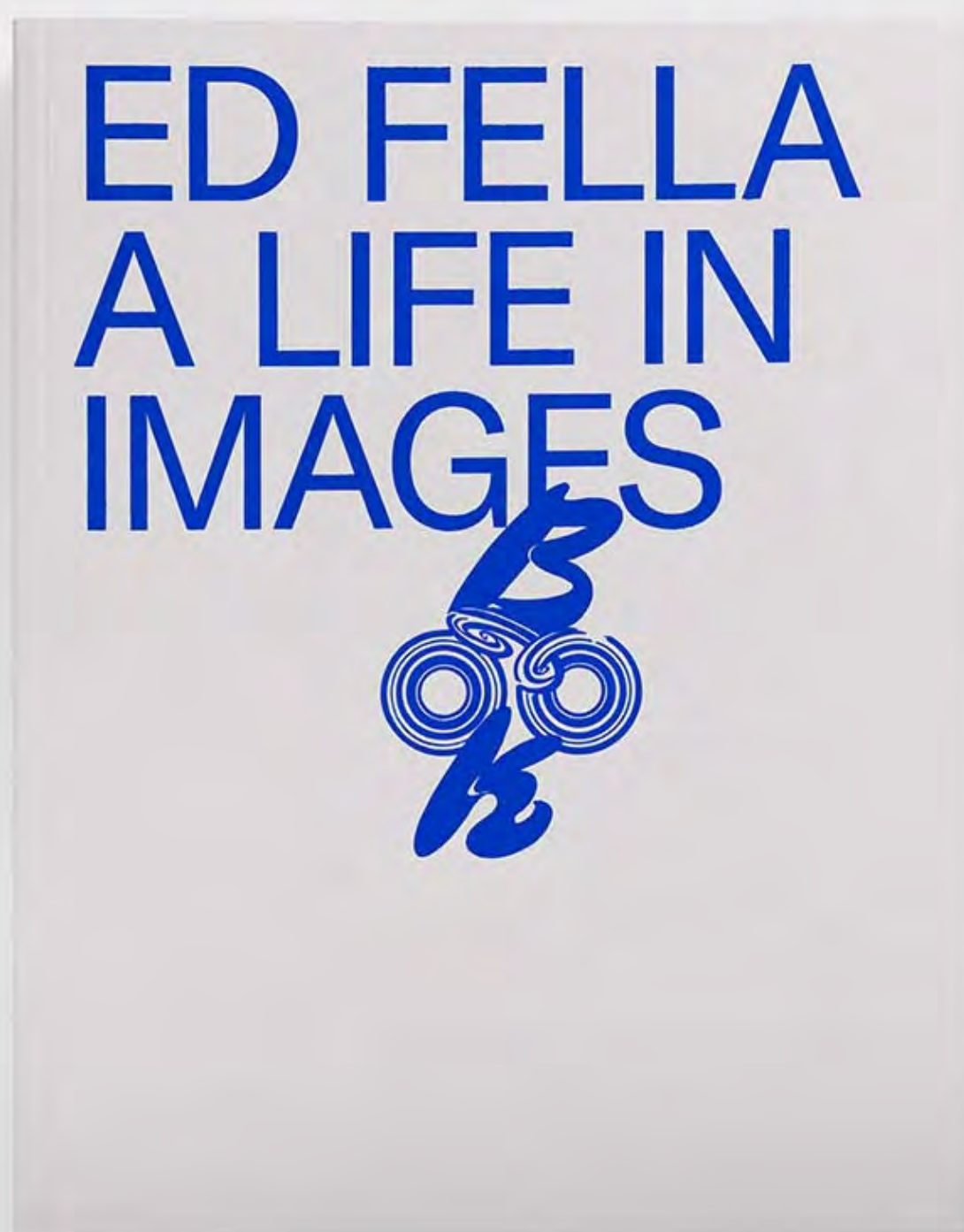
£20.00

### COUNTERPRINT

'Big Type' explores graphic design and identity work where the emphasis is on typography. The work on show within this book examines how designers can produce work that stands out and cuts through the noise. It showcases a fascinating direction in graphic design, forged by a collision of technology, typography and trends which is creating new and exciting results.

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## Ed Fella: A Life in Images

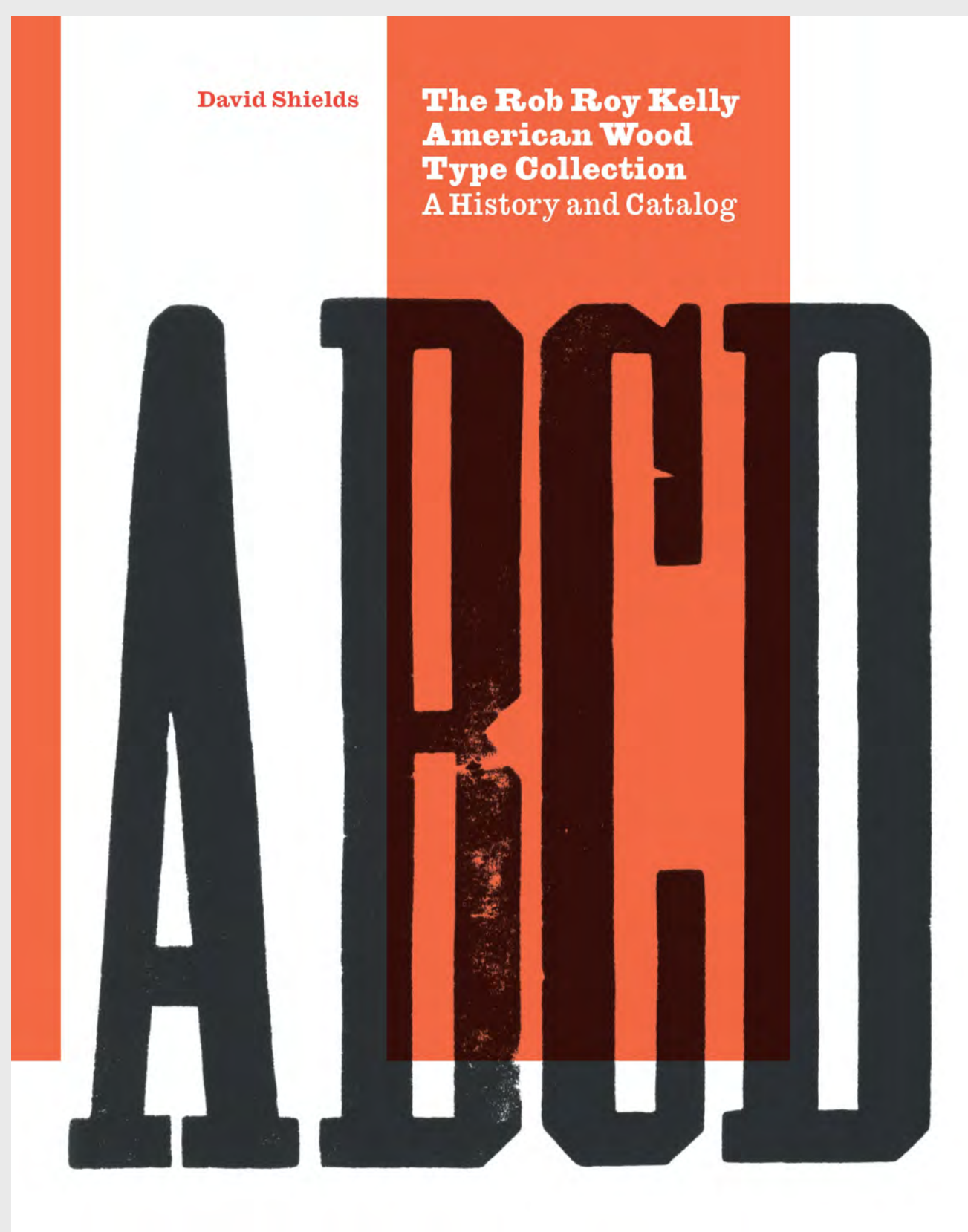
£60.00

### UNIT EDITIONS

Thanks to the generosity of over 600 Kickstarter backers, there is a book that charts Fella's epic creative journey. Ed Fella: A Life in Images includes a wide selection from his 60 years of work across, effectively, his two careers.

[BUY HERE](#)





## American Wood Type

\$65.00

UNIVERSITY OF TEXAS PRESS

The Rob Roy Kelly Wood Type Collection is a comprehensive collection of wood type manufactured and used for printing in nineteenth-century America. Comprising nearly 150 typefaces of various sizes and styles, it was amassed by noted design educator and historian Rob Roy Kelly starting in 1957 and is now held by the University of Texas.

[BUY HERE](#)





## Mono Moment

€22.00

### SLANTED

Monospaced fonts are fascinating! Mono Moment is aimed at type designers typographers and designers, but also at people who are dealing with type design for the first time. The publication thus becomes a reference book and source of inspiration!

[BUY HERE](#)





## From Africa

£12.50

### CONTERPRINT

A celebration of creativity from Africa, compiled and published by Counter-Print. Featuring 19 design companies & their work.

[BUY HERE](#)





## Designing Type Revivals

\$24.00

### DRAW DOWN BOOKS

This 104-page publication provides tools for researching and designing revival types. A concise publication that will show a practical perspective and fresh content, fueling the conversation among and between designers and scholars.

[BUY HERE](#)





## Yearbook of Type 22/23

€45.00

### SLANTED

The »Yearbook of Type« is a collection of the latest published typefaces that helps you find the one—from a browse through the book, or quick look in the index that neatly sorts typefaces by class, designers, and foundries.

[BUY HERE](#)





## Type For Type

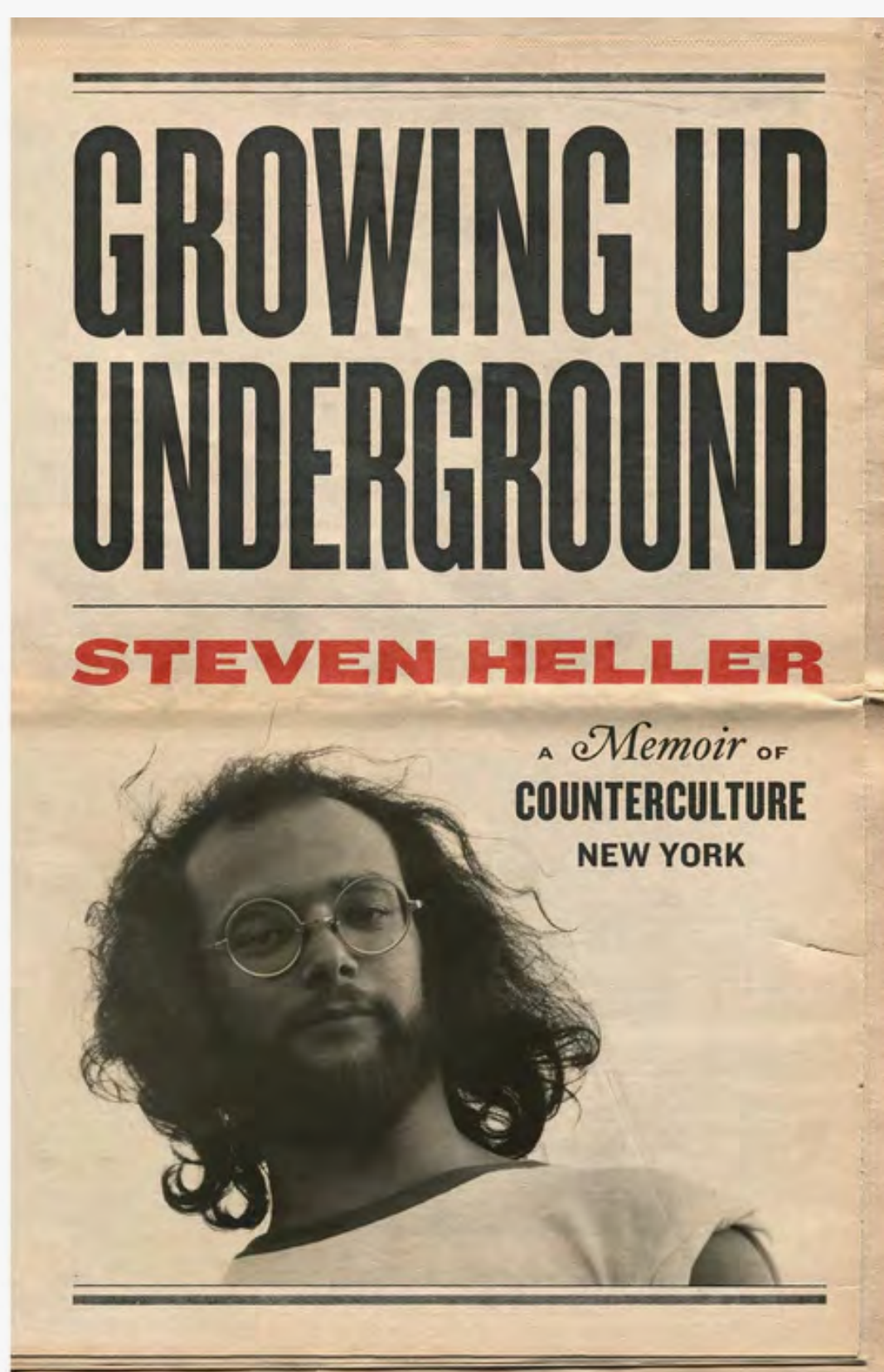
\$45.00

### VICITIONARY

Type for Type collates some of the best custom typography work around the world that demonstrates both creative and commercial ingenuity. It also features cover stories that offer insights by some of the top design studios in the industry as well as compelling project- and technique-related details to inspire both designers and clients alike.

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## Growing Up Underground

\$27.50

PRINCETON ARCHITECTURAL PRESS

An entertaining coming-of-age memoir from Steven Heller, award-winning designer, writer, and former senior art director at the New York Times. Featuring 100 color photographs, *Growing Up Underground* takes readers on a visually inspired look back on being at the center of New York's youth culture in the 1960s and 1970s.

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## HERE: A World Poem

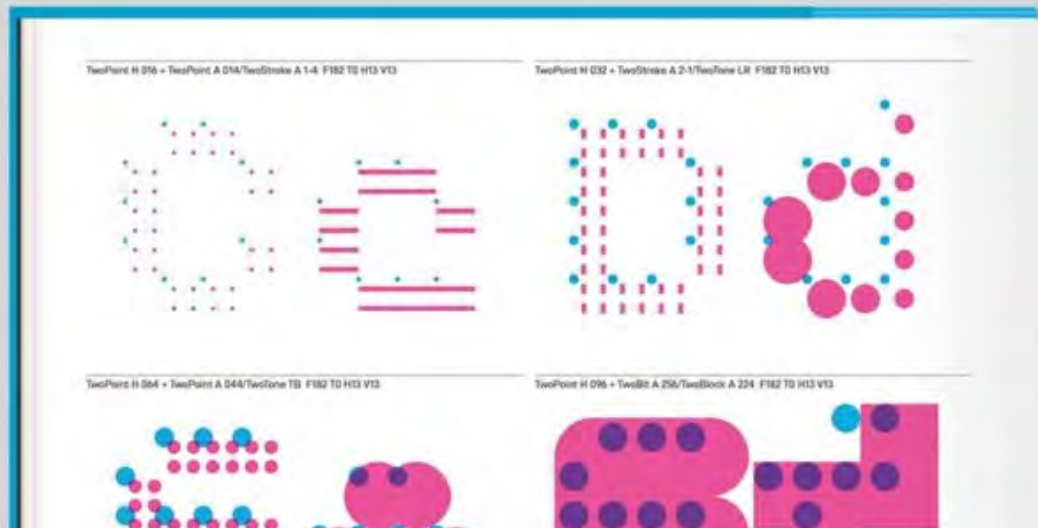
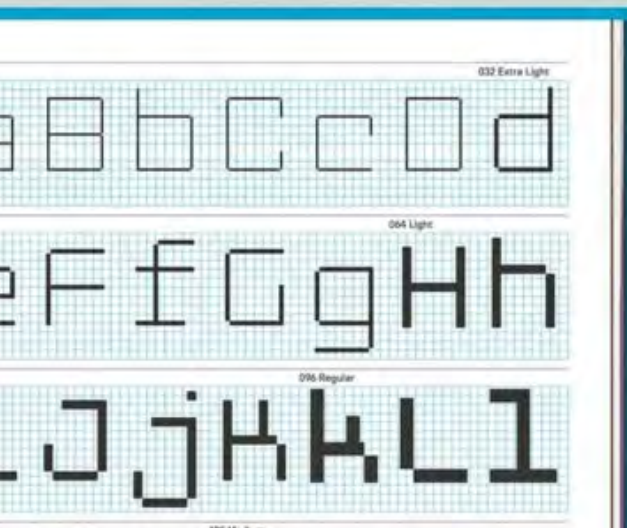
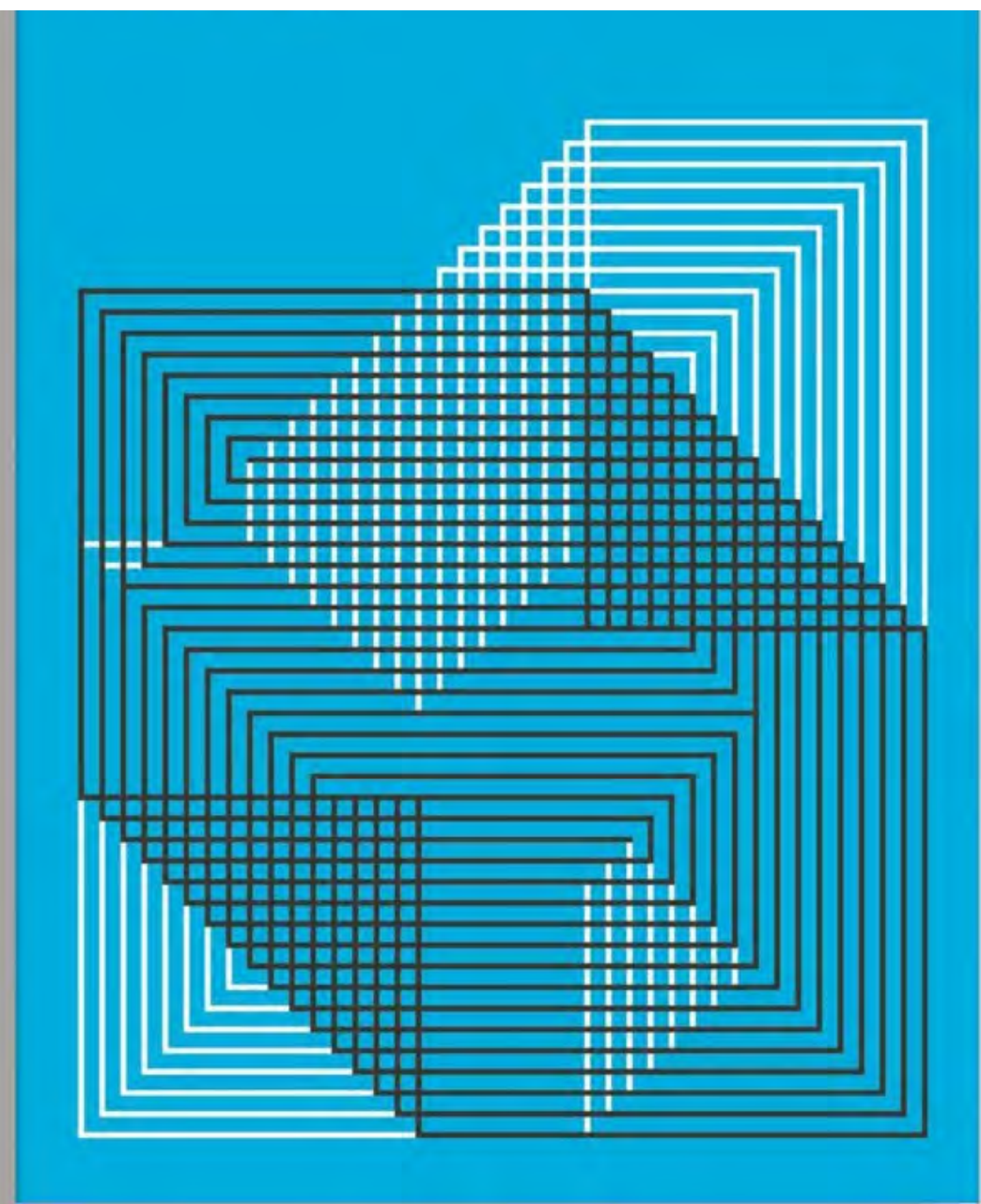
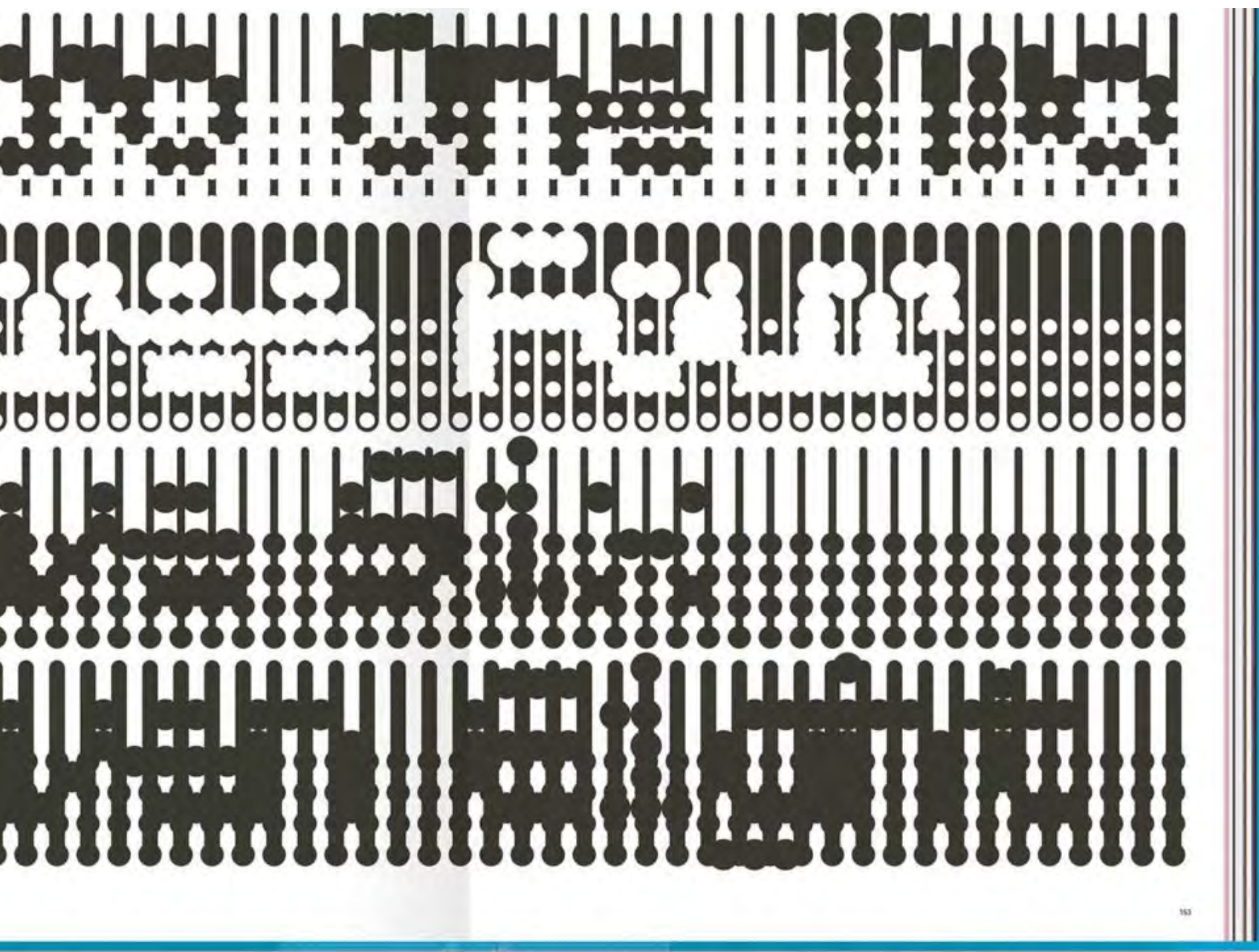
€18.00

### TYPOTHEQUE

This book is a celebration of cultural diversity, as well as a presentation of the Typotheque typeface collection, both current and upcoming fonts. Indian poet Tishani Doshi wrote the poem to an exact word count — one word for each page — based on the number of languages that Typotheque fonts support.

[BUY HERE](#)





# System Process Form

\$95.00

## MUIRMCNEIL

MuirMcNeil was founded in 2009 by Paul McNeil and Hamish Muir. Their first publication, System Process Form, is a detailed survey of their Two type system, an extensive collection of geometric alphabets in which every stroke, shape, letterform and word is designed to correspond and collaborate in close harmony.

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2022 Gift Guide

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